How are people globally benefiting from online learning?

**Insights from Coursera’s 2017 Learner Outcomes Survey**

People all over the world are turning to online learning to achieve their goals. Coursera asked learners who have completed courses about their career and educational outcomes.

### The Career Builders

- learners who took courses to advance their careers
- 93% of education seekers report benefits
- 84% of career builders report benefits
- 72% of all learners report gaining confidence
- 56% learned skills for current job
- 38% improved candidacy for a new job
- 18% started a new career
- 84% of career builders report some kind of career benefit
- 8% started a new business
- 9% received a promotion or pay raise

### The Education Seekers

- learners who took courses to advance their education
- 93% of education seekers report some kind of educational benefit
- 18% identified a university to apply to
- 34% decided on an area of study
- 22% earned credit or completed prerequisites towards a degree
- 64% gained knowledge

### Career builders from less advantaged backgrounds are more likely to report tangible career benefits.*

All career builders

- 29%

Low SES + No bachelor's degree

- From developed economy
  - 38%
  - 48%
- From emerging economy
  - 29%

*Data is based on 13,917 survey responses collected from March 2016 through December 2016 from people around the world who completed courses on Coursera.

*Tangible benefits include starting a new career, receiving a promotion or pay raise, or starting a business.

*Insights from Coursera’s 2017 Learner Outcomes Survey*

- 56%
- 38%
- 48%
- 18%
- 84%
- 8%
- 9%
- 29%
- 38%
- 48%

- 93%
- 18%
- 34%
- 22%